



SARA PIGMENTS
WHERE EVERY SHADE TELLS A STORY

SARplast™

Brilliant Colors.

Unmatched Performance.

Pigments for Plastics

About Sara Pigments

Sara Pigments Private Limited, an integral part of the Deep Colours Pvt. Ltd. & Deep Chem, designed to offer a complete range of high-performance pigments under one roof. Specializing in Chromes, Phthalocyanine, AZO pigments, Dyes and Food Colours. Sara Colours is your one-stop solution for superior colorant needs across diverse industries.

Our Strengths

- Comprehensive Range
- Manufacturing Excellence
- Innovation & Development
- Quality Assurance
- Sustainability
- Customer Focus



Why SARplast™?

SARplast™ is a high-performance range of specialty pigments and additives designed to enhance the durability, aesthetics, and functionality of plastic materials. Engineered for superior dispersion, weather resistance, and chemical stability, Sarplast ensures long-lasting color retention and optimal performance in diverse plastic applications, including injection molding, extrusion, and film production.





Quality Assurance

At Sara Pigments, quality assurance is the foundation of our success. We specialize in a wide range of pigments, including organic, inorganic, phthalocyanine, and anti-corrosive pigments, ensuring superior performance across industries. Our advanced quality control processes and state-of-the-art testing facilities guarantee consistency, durability, and precision in every batch. From vibrant colors to high-performance coatings, every product meets global standards for excellence and environmental compliance. With our trusted brand SARplastTM, we deliver innovative solutions designed to last.

At Sara Pigments, quality isn't just a standard—it's a commitment to excellence.

1

Raw Material Inspection

The process begins with stringent inspections of all incoming raw materials. This includes thorough checks for purity, consistency, and adherence to strict quality standards.

2

In-Process Control

Rigorous in-process controls are implemented at every stage of manufacturing. This ensures each step meets precise specifications and deviations are promptly addressed.

3

Testing & Analysis

State-of-the-art labs conduct comprehensive testing, evaluating color strength, lightfastness, heat stability, and other critical performance parameters.

4

Final Product Inspection & Release

Every batch undergoes final inspection to ensure it meets the highest quality standards and customer specifications. Only products passing rigorous checks are released.

SARplast™ Application

SARplast™ delivers high-performance, sustainable, and compliant colorant solutions tailored for a wide range of industries. From automotive plastics and packaging to synthetic fibers, housing, and pipes, our vibrant and durable formulations ensure efficiency, safety, and aesthetic excellence while meeting stringent industry standards.



CONSUMER GOODS

No matter which sector of the consumer goods industry you belong to, SARplast™ delivers high performance plastic colorant solutions designed for brilliance, adaptability, and eco-conscious innovation.



CONSTRUCTION & ELECTRICAL

Designed for housing and pipe plastics, SARplast™ delivers cost-effective, high-performance color solutions that ensure safety, compliance, and durability, all while meeting strict industry standards and supporting sustainable innovation.



AUTOMOTIVE PLASTICS

From trim and fenders to spoilers, mirrors, and grilles, SARplast™ provides high-performance, durable, and vibrant color solutions that enhance aesthetic appeal, strength, and compliance for the ever-evolving automotive industry.



PACKAGING









Enhance plastic packaging with organic pigments, polymer-soluble dyes, and optical brighteners from SARplast™. Our solutions deliver vibrant, durable, and eco-friendly coloration, ensuring sustainability and compliance in modern packaging.



FIBER

Designed to meet the strict demands of the synthetic fiber industry, SARplast™ provides high-performance, durable, and vibrant colorants that ensure consistency, compliance, and sustainability across various fiber applications.

SARplast™ Organic Pigment





Full Shade	Product Name	Grade	Technical Information			Applications			
			Specific Surface(m)	Oil Absorption Gm/100	Heat, C	Engineering Plastic	Polyolefins	PVC & PVC Leather	Polymide
	Pigment Yellow 12	SP-7912	<0.8	35	200 C	★ ★	★ ★	★ ★	★
	Pigment Yellow 13	SP-7913	<0.8	35	220 C	★ ★	★ ★	★ ★	★
	Pigment Yellow 17	SP-7917	<0.8	40	230 C	★ ★	★ ★	★ ★	★
	Pigment Yellow 62	SP-7962	<0.8	52	260 C	★ ★	★ ★	★ ★	★
	Pigment Yellow 74	SP-7974	<0.8	35	220 C	★ ★	★ ★	★ ★	★
	Pigment Yellow 83	SP-7983	<0.8	50	210 C	★ ★	★ ★	★ ★	★
	Pigment Red 48:2	SP-8982	<0.8	42	210 C	★ ★	★ ★	★ ★	★
	Pigment Red 48:3	SP-8983	<0.8	45	210 C	★ ★	★ ★	★ ★	★
	Pigment Red 53:1	Sp-8931	<0.8	45	180 C	★ ★	★ ★	★ ★	★
	Pigment Red 57:1	SP-8971	<0.8	45	180 C	★ ★	★ ★	★ ★	★
	Pigment Red 112	SP-8912	<0.8	35	260 C	★ ★	★ ★	★ ★	★
	Pigment Red 122	SP-8922	<0.8	35	280 C	★ ★	★ ★	★ ★	★
	Pigment Red 170	SP-8970	<0.8	35	260 C	★ ★	★ ★	★ ★	★
	Pigment Orange 13	SP-9913	<0.8	42	180 C	★ ★	★ ★	★ ★	★
	Pigment Orange 14	SP-9934	<0.8	45	240 C	★ ★	★ ★	★ ★	★
	Pigment Violet 23	SP-6923	<0.8	45	260 C	★ ★	★ ★	★ ★	★
	Ultra Marine Blue	SP-UMB	<0.8	38	300 C	★ ★	★ ★	★ ★	★

★ - Potential Use

★ ★ - Recommended

Pthalocyanine Pigments





SARplast™ Phthalocyanine Pigments deliver intense, high-purity blues and greens with superior lightfastness, chemical resistance, and dispersion, making them ideal for various ink applications.

			Technical Information			Applications			
Full Shade	Product Name	Grade	Specific Surface(m)	Oil Absorption Gm/100	Heat, C	Engineering Plastic	Polyolefins	PVC & PVC Leather	Polyimide
	Pigment Blue 15:0	SP-1500	<0.8	22	220 C	★	★	★	★
	Pigment Blue 15:1	SP-1501	<0.8	20	280 C	★★	★★	★★	★★
	Pigment Blue 15:3	SP-1503	<0.8	20	260 C	★★	★★	★★	★★
	Pigment Green 7	SP-1507	<0.8	-	240 C	★★	★★	★★	★★

★ - Potential Use ★★ - Recommended



SARplast™ Inorganic Pigment

			Technical Information			Applications			
Full Shade	Product Name	Grade	Specific Surface(m)	Oil Absorption Gm/100	Heat, C	Engineering Plastic	Polyolefins	PVC & PVC Leather	Polymide
	Middle Chrome	SP-3336P	<0.8	22	280 C	★ ★	★	★ ★	★ ★
	Lemon Chrome	SP-3326P	<0.8	20	280 C	★ ★	★	★ ★	★ ★
	Primerose Chrome	SP-3368P	<0.8	20	280 C	★	★	★	★
	Moldybate Red	SP-3375P	<0.8	20	280 C	★ ★	★	★ ★	★ ★

★ - Potential Use

★ ★ - Recommended





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Factory Address

Unit - 1:

Deep Colours Pvt Ltd

124/28 GIDC Estate

Nandesari 391340, Dist - Vadodara

Gujarat - India

Unit - 2:

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